

**AMERICA'S CUP WORLD SERIES HOST COMMITTEE**  
**MEETING OF EVENTS & HOSPITALITY SUBCOMMITTEE**

**PUBLIC SESSION**

**MAY 11, 2012**

A meeting of the America's Cup Hospitality & Events Subcommittee was on held Friday, May 11, 2012 at 2:00 p.m., at the Newport Police Station, 120 Broadway, Newport, Rhode Island.

**Members Present:** Ms. Martha Sheridan (co-chair), Ms. Jody Sullivan (co-chair), Ms. Patricia Yeoman, Ms. Diane Mederos, Ms. Alison Eichler, Ms. Wendy Mackie,

**Also Present:** Mr. Brad Reed (Chairman, America's Cup RI Host Committee), Ms. Christine Treger and Ms. Kathleen Papp, Newport County Chamber of Commerce; Mr. Paul Harden and Ms. Sherri Carrera, RIEDC; Mr. Frank Fogue and Mr. Tim Tobin, Folk and Jazz Festivals; Ms. Allison Pangakis, Mr. Rick Simone, Bella Events; Ms. Geralyn Hashway, and Mr. Ken Shane, Jamestown Press

**CALL TO ORDER AND OPENING REMARKS**

Ms. Jody Sullivan, co-chair, called the meeting to order at 2:00 p.m.

**APPROVAL OF MINUTES FROM APRIL 27, 2012**

Motion made and seconded to approve the minutes of the April 27, 2012 Subcommittee meeting. Motion carried.

**GENERAL DISCUSSION**

Ms. Sullivan provided a list outlining the status of the upcoming events and asked for members to review what needed to be accomplished to support each event.

**Friday Night Event**

Action items outstanding were addressed. The Navy Show Band was scheduled to perform between 6:00 and 7:00 p.m. in Washington Square. A parking space should be reserved so that the band can unload their equipment between 7:30 and 8:15 p.m. the Bit Players are scheduled to perform in the IRYS parking lot.

An AC45 is scheduled to be docked at Bowen's Wharf and there was some flexibility as to the time, with Mr. Dirk Kramer to speak.

A film entitled "America's Cup Then and Now" is scheduled to be shown in Queen Anne's Square at dusk, with Mr. Gary Johnson narrating. It was noted that there would be electricity costs associated with the showing that would have to be borne by the committee.

The importance of getting notice of these events out to the public was stressed. Mr. Read suggested that Ms. Sullivan and others meet with the Marketing /PR Subcommittee. Also the events of June 22<sup>nd</sup> were to be added to the America's Cup homepage.

Mr. Harden asked that any other events that the committee members were aware of that were related to the America's Cup celebration should be sent over to RIEDC.

#### *Celebration & Cocktail Party – June 8, 2012*

Ms. Sullivan indicated that the invitation for the June 8<sup>th</sup> Gala is being sent out electronically, that the invitation for the event had been approved, and that they continued to work on securing a caterer. She announced that the firm Alex and Ani had also agreed to promote the event.

Entertainment for the event was discussed, with Mr. Read suggesting that the committee should work with Ms. Sue Maffei Plowden. A band for the event is also being worked on, according to Ms. Sheridan.

#### *Workshop/Speakers Series*

It was noted that there had a successful speaker program on May 22<sup>nd</sup> sponsored by the RI Marine Trade Association. The event was at 41 North, and that Mr. Stan Honey of IRYS was the speaker.

Ms. Yeoman indicated that she was working with radio station WADK to get the word out about the programs.

#### *South County Event*

Ms. Sullivan indicated that the event in South County is to be held on Thursday, June 21<sup>st</sup>.

Mr. Reed cautioned that America's Cup trademarks should not be used without prior authorization.

### Visitors Center

It was reported that a 10'X10' tent had been secured for the Fort Adams location for hospitality, and that RIEDC had supplied two display cases. The tent was to open on June 23<sup>rd</sup> when the venue opens.

The schedule of events for the America's Cup was discussed, with Wednesday scheduled for practice racing and frees to the public, and Thursday the actual races to begin. It was also noted that the Exploration Zone would be open from June 23<sup>rd</sup> to the 26<sup>th</sup> from 11 a.m. to 5 p.m. Racing days are to be from Thursday through Sunday, with a fee of \$10 per day.

Unveiling of the Cup was discussed, with Mr. Read noting that this is still being explored as well as ideas for an opening ceremony.

### **CLOSING REMARKS AND ADJOURNMENT**

There being no further business, a motion was made to adjourn the meeting 2:45 p.m. The motion was seconded, all in favor.

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Diane C. Mederos, Secretary